

Welcome Fellow Producers!

Thank you so much for your interest in bringing your movies to **The Store**. We can't wait to collaborate with you!

What is the **The Store**?

Curated by award-winning director and producer Erika Lust, **The Store** is the number one market place for independent adult cinema. We partner with content providers to license streaming rights for a variety of adult productions. We strive to have a positive impact on both producers of adult cinema as well as our customers.

The Store is guided by three principles:

- 1 Our goal is to grow a platform dedicated to the beauty of adult cinema and its creators that benefits everyone equally.
- 2 We connect customers of adult entertainment with their next favorite movie and help producers find their audience.
- 3 We are committed to operational excellence, including 100% safe and secure payment processes, reliable customer service and daily website maintenance and development.

HOW MUCH
CAN YOU PROFIT FROM SELLING
YOUR MOVIES IN THE STORE?

**EARN
50% ROYALTY
ON SALES**

The Store by ErikaLust

*50% revenue share of the sales, after taxes and expenses are deducted, to be paid on the following month after the quarter ends. LUST will send a quarterly report and payment will be sent upon reception of invoice

This is what we need from you:

- 1 Who are you? Tell us a little bit about yourself, your work and your vision.
- 2 Let's Connect! Send us your website, Instagram, Facebook or any other channel you use.
- 3 Send us the film you would like us to license. We need to review all content before adding it to our catalogue to ensure it lives up to our production standards and values.
- 4 If available, please include pictures, promo material and cover art.
- 5 Include a small metadata of the film (title, performers, director etc.)

Values

We value unique and alternative films and celebrate all kinds of sexualities, kinks and fetishes. Erika Lust is deeply committed to the health and safety of everyone involved in our featured films. Therefore content submitted to The Store may not engage in the following behaviors and activities:

- ✗ Any form of nonconsensual violence
- ✗ The use of weapons of any kind
- ✗ The use of drugs

We are proud of who we are and what we stand for. Submitted content must be in line with our company's values.